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Parul institute of Engineering and Technology-Diploma Studies | Department of Mechanical Engineering

Expert Talk

INNOVATE TO ELEVATE: STARTUP SENSITIZATION



KEYNOTE SPEAKER



Keyur Patel

Founder and CEO of
Shree Maruti Ltd. Por, Vadodara

27 October, 2023 | 10 am onwards | Venue: 307 DS building

Faculty Coordinator: Prof. Abrar Cinemawala, PIET-DS

Convener: Dr. Ruchi Shrivastava, Principal PIET-DS

A Report on “Innovate to Elevate: Startup Sensitization”

ACTIVITY TYPE	E-Talk on “Innovate to Elevate: Startup Sensitization”		
DATE& TIME	27/10/2023 10:00 AM Onwards	Duration	1 Day
SEMESTER	1st	No. of participants	51
EXPERT NAME WITH DESIGNATION	Keyur Patel, Founder and CEO of Shree Maruti ltd. Por, Vadodara		
NAME OF EXPERT'S ORGANIZATION	Shree Maruti ltd. Por, Vadodara		
EXPERT CONTACT DETAILS	9157015949		
FACULTY COORDINATOR	Prof. Abrar Cinemawala		
FACULTY CONTACT DETAILS	9727278388		
SPONSORING AUTHORITY	-NA-	SPONSORING AMOUNT	-NA-

The session was organized by the Institution’s Innovation Council (IIC) of Parul University in association with the Entrepreneurship Development Cell (EDC) as a part One Day **“Innovate to Elevate: Startup Sensitization” on 27th Oct, 2023** for the students of Parul University. The session was taken by **Keyur Patel, Founder and CEO of Shree Maruti ltd. Por, Vadodara**

Objective:

- Educate and Sensitize Aspiring Entrepreneurs:** The primary goal was to educate and sensitize individuals who are considering entrepreneurship as a career path. The event aimed to provide them with a better understanding of the challenges and opportunities in the startup world.
- Inspire and Motivate:** The event sought to inspire and motivate attendees by showcasing real-world success stories and sharing experiences of seasoned

entrepreneurs. It aimed to instill a sense of confidence and determination in those looking to start their own ventures.

3. **Provide Practical Insights:** The event aimed to equip participants with practical insights, strategies, and knowledge that they could apply to their own startup endeavors. This included discussions on funding, marketing, scaling, and other essential aspects of entrepreneurship.
4. **Foster Networking and Collaboration:** The event provided opportunities for attendees to network and connect with experienced entrepreneurs, potential collaborators, and mentors. Building a strong professional network was one of the key objectives.
5. **Offer a Platform for Learning:** Workshops, panel discussions, and Q&A sessions were organized to create a platform for learning and interactive engagement. These activities allowed participants to ask questions, seek advice, and gain a deeper understanding of entrepreneurship.
6. **Showcase a Diverse Range of Expertise:** By featuring speakers and panelists from various industries and backgrounds, the event aimed to provide a diverse range of expertise and perspectives, demonstrating that entrepreneurship is not limited to any specific sector.

Outcomes:

1. **Increased Awareness and Sensitization:** The event effectively increased awareness about the startup ecosystem and sensitized aspiring entrepreneurs to the challenges and opportunities associated with entrepreneurship.
2. **Inspiration and Motivation:** Attendees reported feeling inspired and motivated by the success stories and insights shared by experienced entrepreneurs like Keyur Patel. Many expressed a newfound sense of confidence and determination to pursue their own entrepreneurial dreams.
3. **Practical Knowledge and Skills:** Participants gained practical knowledge and skills through workshops, panel discussions, and Q&A sessions. They left with a better understanding of key aspects such as business models, funding options, marketing strategies, and scaling techniques.
4. **Networking Opportunities:** The event facilitated valuable networking opportunities, allowing attendees to connect with peers, mentors, and potential collaborators. These connections were expected to lead to future partnerships and mentorship relationships.

5. **Informed Decision-Making:** Aspiring entrepreneurs received valuable insights and advice that would aid them in making informed decisions about their startup ventures. They were better prepared to address potential challenges and seize opportunities.
6. **Validation and Feedback:** Participants in the pitch competition received feedback on their startup ideas, helping them refine their concepts and strategies. This validation was essential for those looking to move forward with their business ideas.

Activity Details:

The "Innovate to Elevate: Startup Sensitization" event included a variety of activities designed to educate, inspire, and connect aspiring entrepreneurs. Here are the key activity details:

1. **Keynote Address by Keyur Patel:** The event began with an engaging keynote address delivered by Keyur Patel, Founder and CEO of Shree Maruti Ltd. in Vadodara. He shared his personal entrepreneurial journey, including challenges and successes, offering valuable insights to the audience.
2. **Interactive Q&A Session:** Following the keynote, an interactive Q&A session allowed attendees to ask Keyur Patel questions about entrepreneurship, startup challenges, and strategies for success. This session facilitated a direct exchange of ideas and experiences.
3. **Startup Success Stories:** Several founders of successful startups shared their stories and experiences. These success stories highlighted different industry sectors and demonstrated the diversity of opportunities in entrepreneurship.
4. **Information Sessions:** Information sessions were conducted to educate attendees about the local entrepreneurial ecosystem, funding options, and available support services. These sessions empowered participants with knowledge about how to navigate the startup landscape in their region.

Benefits in terms of learning/Skill/Knowledge obtained:

1. **Entrepreneurial Knowledge:** Attendees acquired a fundamental understanding of the entrepreneurial landscape, including the challenges, opportunities, and key concepts associated with startups.

2. **Practical Insights:** Workshops and breakout sessions equipped participants with practical knowledge and skills in areas such as business model development, marketing strategies, and financial planning.
3. **Business Strategy:** The panel discussions and success stories provided insights into different business strategies, including market entry, scaling, and resource allocation.
4. **Networking Skills:** Attendees developed and honed their networking skills, learning how to initiate and maintain professional relationships with like-minded individuals, mentors, and potential collaborators.
5. **Pitching Skills:** Participants in the pitch competition enhanced their ability to communicate their startup ideas effectively and received feedback on their presentation skills.
6. **Problem-Solving Skills:** Exposure to real-world challenges and solutions in entrepreneurship contributed to the development of problem-solving skills.
7. **Market Awareness:** Attendees gained a better understanding of market trends, customer needs, and industry-specific insights through the experiences shared by successful entrepreneurs.

Glimpses of activity





THANK YOU

Parul University
Parul Institute of Engineering & Technology-Diploma Studies

Department Mechanical

Date 27/10/23

Title of the Session/Event : "Involve to Revolve : STAMP Sensitization"

Sr. No.	Enrolment No.	Student name	Semester	Department	Institute	Sign
1	23UG390829	umARG	1	MECHANICAL	PIET DS	
2	23UG390832	NCEL	1	MECHANICAL	PIET DS	
3	23UG390368	Chaitanya	1	MECHANICAL	PIET DS	C. Pillaygala
4	23UG390887	Kuldip	1	MECHANICAL	PIET DS	King
5	23UG390887	Atharva	1	MECHANICAL	PIET DS	Atharva
6	23UG391040	Het. Ranchal	1	MECHANICAL	PIET DS	Het. Ranchal
7	23UG390848	Kush V. Jani	1	MECHANICAL	PIET DS	
8	23UG390424	Ramvaidya Rudra	1	MECHANICAL	PIET DS	Rudra
9	23UG390164	Jaydev Zala	1	MECHANICAL	PIET DS	Zala
10	23UG390712	Shiv Jadhvi	1	MECHANICAL	PIET DS	Shiv
11	23UG390660	Pratik Patel	1	MECHANICAL	PIET DS	Patel
12	23UG390211	Aryan Paragati	1	MECHANICAL	PIET DS	Aryan
13	23UG390660	Pooja U. Prasad	1	MECHANICAL	PIET DS	P. P. A
14	23UG390387	Shreemuli Prem	1	MECHANICAL	PIET DS	
15	23UG390420	Meharada Haradik	1	MECHANICAL	PIET DS	
16	23UG390138	Patankar J. Pavita	1	MECHANICAL	PIET DS	Patankar
17	23UG390024	DEEP. SHAM	1	MECHANICAL	PIET DS	Deep
18	23UG390938	RUDRA. TRVAR	1	MECHANICAL	PIET DS	Rudra
19	23UG390817	Kunj Pandya	1	MECHANICAL	PIET DS	Pandya
20	23UG390166	Shirishsinh Rathod	1	MECHANICAL	PIET DS	Rathod
21	23UG390082	Anandu Pillai	1	MECHANICAL	PIET DS	Anandu
22	23UG390154	Manthan Sawant	1	MECHANICAL	PIET DS	Manthan
23	23UG390321	Krishna D. Jaiswal	1	MECHANICAL	PIET DS	Krishna
24	23UG390447	Rakesh Mewara	1	MECHANICAL	PIET DS	Rakesh
25	23UG390449	Kiran Solanki	1	MECHANICAL	PIET DS	Kiran
26	23UG390339	Pratiksha Roy	1	MECHANICAL	PIET DS	Pratiksha
27	23UG391016	Shreeshant K.	1	MECHANICAL	PIET DS	Shreeshant
28				MECHANICAL	PIET DS	
29				MECHANICAL	PIET DS	
30				MECHANICAL	PIET DS	

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Sr. No.	Enrolment No.	Student name	Semester	Department	Institute	Sign
1	23UG390380	Soni Malav	1 st	MECHANICAL	PIET DS	Signature
2	23UG390554	Joshi Kashyap	1 st	MECHANICAL	PIET DS	Joshi K. J.
3	23UG390254	Krishna Panchal	1 st	MECHANICAL	PIET DS	K.P.
4	23UG390524	Vinit S. Patil	1 st	MECHANICAL	PIET DS	V.S.P.
5	23UG390648	M. S. Ganu	1 st	MECHANICAL	PIET DS	Ganu S.
6	23UG390870	Pruthvi Parren	1 st	MECHANICAL	PIET DS	Pruthvi
7	23UG390880	Vyas Mihir	1 st	MECHANICAL	PIET DS	Mihir
8	23UG390235	Patel Manish	1 st	MECHANICAL	PIET DS	M.V.P.
9	23UG390991	Ram. Pathi	1 st	MECHANICAL	PIET DS	Pathi
10	23UG390869	Patil Pratham	1 st	MECHANICAL	PIET DS	Patil
11	23UG390077	Patel Yash	1 st	MECHANICAL	PIET DS	Yash
12	23UG390264	Tirth Thakor	1 st	MECHANICAL	PIET DS	Tirth
13	23UG390353	Prajapati Meet	1 st	MECHANICAL	PIET DS	Meet
14	23UG390325	Ajay Patel	1 st	MECHANICAL	PIET DS	Ajay
15	23UG390463	Thakor Digvijay	1 st	MECHANICAL	PIET DS	D.B. Thakor
16	23UG390455	Thakor Yashraj	1 st	MECHANICAL	PIET DS	J.S. Thakor
17	23UG390063	Ghosh Krishna	1 st	MECHANICAL	PIET DS	Rohash
18	23UG390936	Pranay Bijutkar	1 st	MECHANICAL	PIET DS	Pranay
19	23UG390663	Abhishek Pathan	1 st	MECHANICAL	PIET DS	Abhishek
20	23UG390437	Pavitra Patel	1 st	MECHANICAL	PIET DS	Pavitra
21	23UG390322	Prathik Makwana	1 st	MECHANICAL	PIET DS	Prathik
22	23UG390388	Ashmita Juy	1 st	MECHANICAL	PIET DS	Ashmita
23	23UG390338	Harshita Salaskar	1 st	MECHANICAL	PIET DS	Harshita
24	23UG390246	Jaiswal Umeshankar	1 st	MECHANICAL	PIET DS	Jaiswal
25				MECHANICAL	PIET DS	
26				MECHANICAL	PIET DS	
27				MECHANICAL	PIET DS	
28				MECHANICAL	PIET DS	
29				MECHANICAL	PIET DS	
30				MECHANICAL	PIET DS	